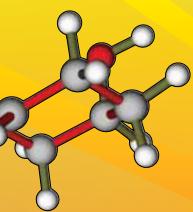
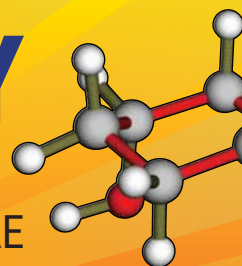


Under the Patronage of
H.E. Sheikh Nahayan Mubarak Al-Nahayan
Minister of Culture & Knowledge Development



5TH INTERNATIONAL CONFERENCE ON **VITAMIN D DEFICIENCY AND HUMAN HEALTH**

March 24 - 25, 2016 | Jumeirah Etihad Towers, Abu Dhabi, UAE



2016 POST EVENT REPORT

**THE WORLD'S LARGEST
VITAMIN D CONFERENCE**

Organized by

شركة الشرق الأوسط وشمال إفريقيا للمؤتمرات ذ.م.م.

mena CONFERENCE

www.menaconference.com

Under the auspices



EVENT SUMMARY



The 5th International Conference on Vitamin D Deficiency and Human Health was held on 24-25 March, 2016 at Jumeirah Etihad Towers Hotel in Abu Dhabi under the Patronage of H.E. Sheikh Nahayan Mubarak Al-Nahayan Minister of Culture and Community Development.

The Conference offered a superb opportunity for all healthcare professionals in the Gulf and Middle East region to attend expert updates and to share the best practices and experiences on vitamin D and its impact on human health throughout the life cycle

Thank you to all speakers, participants, sponsors, exhibitors and all supporting organizations who have contributed to the success of our event and without whom our event wouldn't have been possible.

The UAE Vitamin D Conference 2016 was the world's largest Vitamin D Conference and signifies the importance of Human Health within both the medical and social communities.

The CME accredited conference received the highest attendance to date and the delegates' feedback was extremely positive.

Special thanks to the organizing and the scientific committees for their continue support and commitment to delivering high-quality education to the region.

The exhibition showcased the latest products and solutions by some of the biggest names in Diagnostics, Pharma and Medical Equipment sector. Attendees met and networked with industry experts, as well as attended the meeting sessions to discuss the latest research and clinical practice of vitamin D. The state of the art lectures were delivered by the foremost thought leaders, Scientists and Experts in Vitamin D from prominent institutes across the globe.

Next year, we will be looking forward to grow this conference and expand the streams to cover even more topics.

Thank you for your interest in Vitamin D Conference 2016 and for making this the World's Largest gathering Vitamin D Conference

We look forward to seeing you next year on 16 - 17 March 2017 in Abu Dhabi

Organizing Committee
5th International Vitamin D Conference

820

Number of Delegates

25

Number of Speakers

21

Number of Exhibitors

900m²

Exhibition Area

15

Media

77%

Year on Year Attendee Growth



VITAMIN D CONFERENCE 2016



5th International Conference on
Vitamin D
and Human Health
8 SESSION Tracks
March 24 - 25, 2016 | Jumeirah Etihad Towers, Abu Dhabi, UAE

**14 CME
Hours**



**33
Lectures**

**25
Speakers**

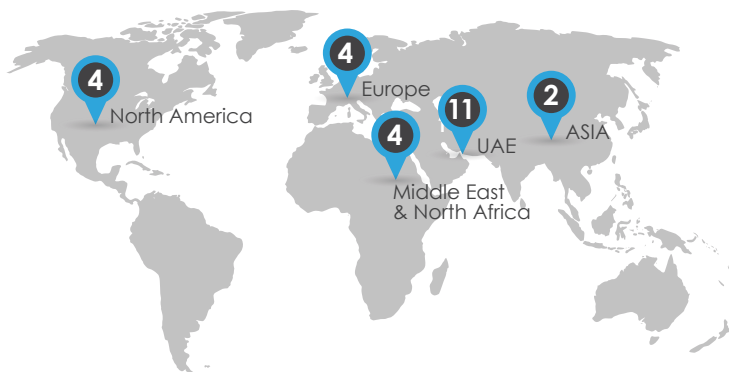
**820
Delegates**



“Thank you for your informative seminar, it was well organized and the speakers were all excellent”

Dr. Ataf Hamdy Osman
Obgyne, Dallah Hospital, Riyadh, KSA

Speakers by Continent



Highlighted Topics Include

- Vitamin D, calcium and bone
- Vitamin D and diabetes
- Vitamin D and cardio vascular diseases
- The role of vitamin D and cancer
- Vitamin D and reproduction
- Vitamin D and neurological disorders
- Vitamin D status and health in population studies
- Vitamin D guidelines
- Vitamin D and respiratory diseases
- Physiology and biochemistry of Vitamin D
- Genome-wide actions of Vitamin D
- Vitamin D toxicity
- Immune-modulatory role of Vitamin D
- Vitamin D and skin
- Vitamin D in mothers and neonates
- Vitamin D and osteoporosis
- Vitamin D therapy in chronic kidney disease
- Vitamin D deficiency in the Middle East
- Vitamin D and Women's Health
- Vitamin D and Parkinson's disease
- Vitamin D and Autoimmune diseases
- Public health measurement in preventing Vitamin D deficiency
- Daily high dose Vitamin D supplementation in critically ill patients
- Vitamin D Metabolomics

“The Conference provides well organized program, many scientific research were discussed during the lectures. The staffs are very cooperative and are a great help. Looking to attend more conferences, in the near future. Thank you for the great job”

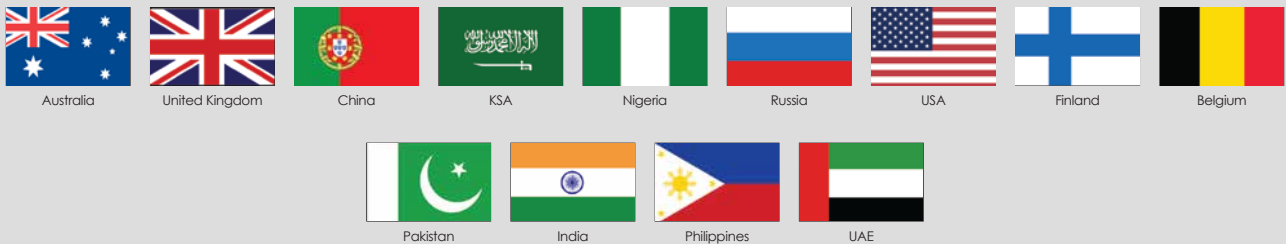
Mouza Al Kaabi
Clinical Dietician
MOI

“The seminar was very well organized and I got very valuable information from the lectures”

Dr. Zainab A. Hadi
Pathologist and Lab Director
Yas Healthccare Center

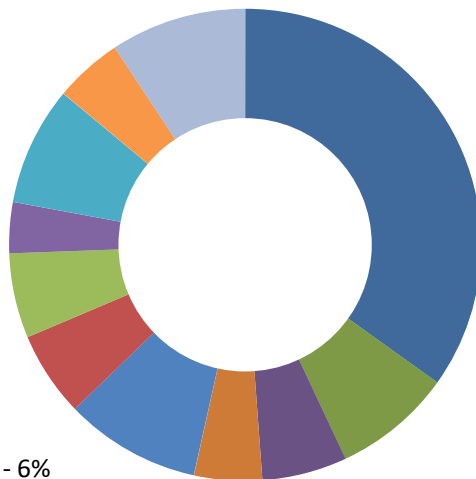
DELEGATES SUMMARY

OVER 800 DELEGATES ATTENDED FROM 13 COUNTRIES

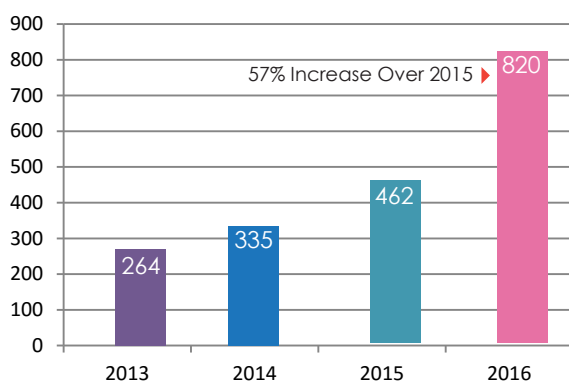


Delegates Breakdown By Speciality

- Family Physician - 30%
- Gynecologist - 7 %
- Dietician - 5%
- Pediatrician - 15%
- Dermatologist - 4 %
- Pharmacist - 8%
- Scientist - 5%
- Pathologist - 5%
- Orthopedic - 3%
- Laboratory Technologist - 6%
- Rheumatology - 4%
- Nurses - 8%



Year to Year Growth on Delegate Attendees



Why Delegates Attend Vitamin D Conference?

Keep up to date to the latest information in Vitamin D Deficiency **95%**

Meet the industry colleagues **80%**

Establish new contacts and collaborations **87%**

Find / Buy specific product or service **65%**

95% Of Attendees

ed the conference was a unique event to learn about updates in Neonatology

Delegates Feedback

Attended the event for scientific content **93%**

Described the conference as informative & well organized **91%**

Rated the speakers as excellent **94%**



EXHIBITION SUMMARY

The world's largest conference on Vitamin D deficiency hosted by 21 leading companies from the industry.

There is no other show in the region which brings together as many industry experts to show case and discuss the latest development in the field of Vitamin D.



Why our Exhibitors chose Vitamin D deficiency Conference

Seek immediate business **91%**

Meet existing clients or partners **95%**

Look for a local agent **73%**

Seek potential clients **94%**

Monitor competitor activity **64%**

Create the brand awareness of company **98%**

Exhibitors Survey Results

Exhibitors have re-booked for Neonatalogy Conference 2016 **85%**

Described the quality of visitors was very good **87%**

Exhibitor generated business leads **74%**

Exhibitors described the overall quality of the event as excellent **94%**

Exhibitors who responded to the survey were satisfied with the quality of visitors **95%**

"Informative, cutting edge information and well presented audio visual. The conference was well organized and most objectives are met"

Dr. Jayaraj Jagannath Shetty

Specialist Pediatrician, Oxford Medical



MARKETING IN NUMBERS

Marketing and Promotions Highlights

The 5th international conference on Vitamin D deficiency and human health has a very comprehensive year round marketing campaign, designed to generate awareness, not only for the event but also for sponsors. which includes content email marketing campaigns, social media, direct marketing, newsletter, SMS marketing, outdoor advertising. We have an extensively local and international healthcare professionals database which has 100,00 records. We are constantly growing the audience which we are talking to in order to ensure that each year Vitamin D Conference will attract new entrants to the market and attendees are of the highest quality.



"The Venue is conveniently located for everyone attending conferences. I like the fact that the speakers are experts from around the world, sharing their knowledge and expertise at the event. Excellent and keep it up!"

Dr. Sharif Zahooruddin

Sports Medicine
GMS

"The experience that I had attending this conference was outstanding. On the other hand, the Organization and scheduling of the event was excellent. Keep it up"

Aisha Yousif Alawadhi

Pharmacist
Zayed Military Hospital

GLIMPSE OF Vitamin D Conference 2016



GLIMPSE OF Vitamin D Conference 2016



5TH INTERNATIONAL CONFERENCE ON VITAMIN D DEFICIENCY AND HUMAN HEALTH 2016

GLIMPSE OF Vitamin D Conference 2016



SPONSORS & EXHIBITORS 2016

LEAD



DIAMOND



PLATINUM



GOLD



Samir Digital Technology سمير ديجيتال تكنولوجي

Ortho Clinical Diagnostics

PART OF THE Johnson & Johnson FAMILY OF COMPANIES

SILVER



BRONZE



IBN BATUTA MEDICINE AND MEDICAL EQUIPMENT STORE L.L.C



VISION CARE
HEALTH TREATMENT
UNDERTAKINGS
SERVICES



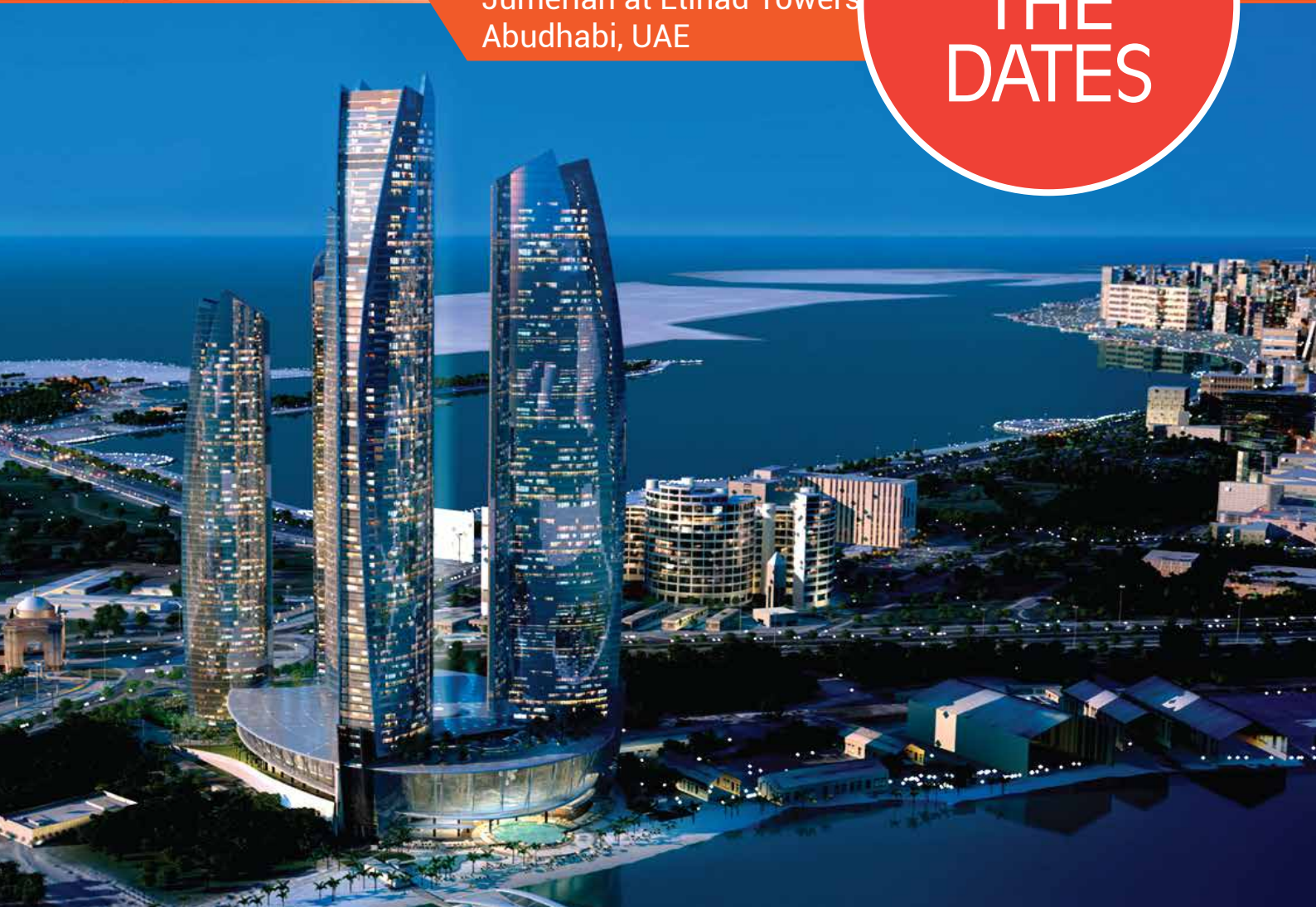
BOOTH



6TH INTERNATIONAL VITAMIN D CONFERENCE: DEFICIENCY, NUTRITION AND HUMAN HEALTH

16 - 17 March , 2017
Jumeriah at Etihad Towers
Abudhabi, UAE

SAVE
THE
DATES



Organized by

شركة الشرق الأوسط وشمال افريقيا للمؤتمرات ذ.م.م.



www.menaconference.com